

A. B. ROSE & CO. Successors to McDonald, Hamaker Stand. A. B. ROSE & CO.

There Was Room at the Top and We Got There.

HOW WE DID IT

We gave up the idea of becoming millionaires.
We let go of the old time boom prices.
We marked everything in our store in plain figures.
We marked every item at the lowest possible living price to correspond with the hitherto exceedingly low prices of farm products.
We depended wholly upon a large volume of business—a very little to be made upon each of the thousands and thousands of sales—for a small profit. We bought our goods on a cash basis, sold them on a cash basis lower than they were ever sold before, quality considered.
We built up a reputation for honesty and square dealing and our customers soon learned that they could depend upon getting anything of us at the right price—they were never overcharged and satisfaction was guaranteed on every purchase.

Each month our cash sales leaped higher and higher, and success planted his banner at the doors of

ABILENE'S GREATEST BARGAIN STORE

Dry Goods, Shoes, Capes, Cloaks, Gents' Furnishings.

ANOTHER FEATURE of our wonderful success is that our prices are SPECIAL PRICES EVERY DAY IN THE YEAR. We do not charge you extortionate prices FIVE days in the week and sell you goods at right prices only ONE day in the week.

NOVELTY DRESS GOODS.

We are showing much the largest line of novelty dress goods ever carried in the old Hamaker stand. Everything new in the market bought at pre-tariff change prices. Opening prices 10c. A fine cotton novelty, extra good material for children, large assortment, at 13c, worth 15c and 17c. Something better, very fine, all wool, 25c and still better and better up to \$1.25. Better qualities, better styles, and more of them than you will find elsewhere. Prices guaranteed the lowest at all times. A. B. ROSE & CO.

SILKS—FOR TRIMMING AND WAISTS.

We ask you to compare values when buying silks. Satins in colors for fancy work 50c—unmatchable values in trimming and waist silks—at 50c, 75c, 98c. Extra qualities in Taffetas at 50c and 75c. Heavy plaid and tinsel silks 75c to 1.50. Heavy black brocades for skirts and capes—elegant designs—50c to 1.00. 38-inch lining silks, extra heavy and good quality for capes. Largest and best assortment of silks we have ever shown. Silk warp gloria—the genuine article—ask to see it and get our price. A. B. ROSE & CO.

PLAIN DRESS GOODS.

All these were bought very early, no advance on prices: Serges, cashmeres, henriettes. All qualities from cheapest to the finest. Little need be said regarding our prices on plain goods. We have always given the very best quality for the least money. Ask to see our 46-inch all wool serge at 37½c. You cannot find as good a serge for the price anywhere. Others ranging in price up to \$1.00 that are better qualities than you have ever bought—no advance tariff prices yet—a good time to buy. A. B. ROSE & CO.

TABLE LINENS AND NAPKINS.

Here is where we give you extra qualities for less money than you pay elsewhere. We pay special attention to the finish, and always get a linen that washes smooth—you don't want a linen that all curls after washing—ours are the right kind. Remember our prices on linens are honest prices—we guarantee them. A. B. ROSE & CO.

SHOES, CAPES AND CLOAKS

Have been added to our stock of dry goods and Gents' furnishings. These new lines will be sold on our dry goods margins. We save you money on one, you know we will on the newly added lines. We ask you to see them before buying elsewhere. A. B. ROSE & CO.

TOPSY HOSIERY.

TOPSY HOSIERY is the best on earth. We know it and all who wear them know it. Try the following Topsy's and save money: 10c, 3 for 25c; 12½c, 15c, 19c, 25c, 30c and 35c, 3 pair for \$1.00. A. B. ROSE & CO.

UNDERWEAR.

Everyone knows that the old Hamaker stand has always given better underwear—warmer, softer and better wearing—for the price than you have ever been able to duplicate. We bought our entire supply for fall and winter very early in the season—just at a time when they were very low prices, and we can now give you better underwear for the same price than can possibly be had anywhere. We are the largest dealers in underwear in Dickinson county. We make the lowest price on same qualities. We have an immense assortment for infants, women, children and babies, in all qualities. Ask to see our silk and wool wrappers for infants. A. B. ROSE & CO.

WHITE UNLAUNDRIED SHIRTS.

Here's the greatest snap ever offered in Abilene—silver dollars for 50c. Number 1800 all linen front—36 inches long—felled seams—set in bosom—double stitched shoulder—reinforced—Wamsutta or New York Mills Muslin—all for 50c. Everyone says they are the best they ever saw—lay in a supply—you can get them now—later you can not—sizes 14½ to 18—any length sleeve. They are silver dollars for 50c—competition is nowhere. A. B. ROSE & CO.

DON'T FORGET US.

IF YOU WANT: Silk warp flannel, Fancy French flannels, Silk skirts and black brocade Skirts ready to wear. Shirting—good and heavy, 5c and upward. Shirting flannels, Skirting flannels, Outing of every description—the best you ever saw for 5c, 6c, 7c, 8c, 9c, 10c, 12c, 14c. Cashmeres—a big assortment, Cloakings—elegant cloakings—prices to please and save you money. Blankets—cotton—half wool and all wool. A. B. ROSE & CO.

A Masterly Collection of Matchless Merchandise.

You can come always with the assurance of getting big, plump, full, round value of \$1 for 100 cents any day in the year.

A. B. ROSE & CO., Merchants,

Hamaker's Stand, Successors to McDonald,

Opens on Second and Cedar Streets,

ABILENE, KANSAS.